

Minutes

Oldham Leadership Board

Thursday 21 July 2016, 10 am until 12 noon

Harry Burns Suite, First Choice Homes, Union Street, Oldham

Present:

Cllr Jean Stretton	Leader, Oldham Council (Chair)
Carolyn Wilkins	Chief Executive, Oldham Council
Alan Higgins	Oldham Council
Helen Lockwood	Oldham Council
Liz Windsor-Welsh	Action Together
Caroline Drysdale	Pennine Care
Wayne Wright	Probation/CRC
Cath Green	First Choice Homes and Chair of Co-ops and Neighbourhoods Cluster
Andy Harty	Greater Manchester Police
Sam Breckwell	Oldham College
John Wilkes	Pennine Acute
Julie Price	Department of Work and Pensions (JCP)
Jeremy Broadbent	Oldham Business Leaders
Dave Benstead	Oldham Business Leaders and Economy and Skills
Cllr Abdul Jabbar	Deputy Leader, Oldham Council
Cllr Barbara Brownridge	Oldham Council
Cllr Sue Dearden	Oldham Council and Chair of the Health and Wellbeing Board
Tom Stannard	Oldham Council
Jackie Wilson	Oldham Council
Vicky Sugars	Oldham Council
Charlotte Pace	Social Enterprise UK

Apologies:

Cllr Howard Sykes	Oldham Council
Alun Francis	Oldham College
CS Caroline Ball	Greater Manchester Police
Jayne Clarke	Oldham Sixth Form College
Denis Gizzi	Oldham CCG
Dr Ian Wilkinson	Oldham CCG
Jonathan Yates	Oldham CAB
Jon Aspinall	Greater Manchester Fire and Rescue
Nisha Bakshi	Probation
Michael McCourt	Pennine Care

1	Minutes and matters arising from meeting on 20 April 2016
	The minutes of the meeting of 20 April 2016 were agreed as a correct record of proceedings.

2	Oldham Community Power
	Bill Edwards, Director of Oldham Community Power, presented the opportunities of the Oldham Community Power scheme to Board members and requested Board to promote the scheme within their organisations and networks.
	<p>AGREED/ACTION</p> <p>1. That members of the Oldham Leadership Board promote the opportunities of Oldham Community Power within their organisations and networks.</p>
3	Oldham Leadership Board refreshed terms of reference
	Dr Carolyn Wilkins, Chief Executive of Oldham Council, presented the refreshed terms of reference to the Board.
	This follows on from the action agreed at the last meeting regarding the role of the Oldham Leadership Board in leading Oldham and at Greater Manchester.
	<p>AGREED/ACTION</p> <p>1. The new terms of reference for the Oldham Leadership Board were approved.</p>
4	Greater Manchester
	Dr Carolyn Wilkins, Chief Executive, Oldham Council presented a report to the Board on Greater Manchester which covered current and emerging areas relevant to Oldham and the Partnership in the areas of health and social care; public service reform; transport, planning, housing and growth, work and skills and strategic approach.
	Board members welcomed the report and the opportunity to share the information within their respective organisations.
	It was agreed that Greater Manchester become a standing item on the Oldham Leadership Board for all future meetings.
	A comment was made regarding the strategic approach and the need to ensure Oldham contributes to any strategic refresh at Greater Manchester. It was further noted that inclusive growth needed to be at the core of any strategic refresh at Greater Manchester.
	A comment was made that the Housing MoU had now been approved at Greater Manchester and that any future briefing be amended to reflect this along with appropriate hyperlinks to reports.
	<p>AGREED/ACTION</p> <p>1. That Greater Manchester become a standing item on all Oldham Leadership Board meetings</p>
5	Oldham Work and Skills Strategy
	Tom Stannard, Director for Economy and Skills, Oldham Council provided an overview of the Work and Skills Strategy and sought partner endorsement.
	Board members highlighted that: <ul style="list-style-type: none"> • A comprehensive Work and Skills strategy has been missing from our strategic

	<p>framework for some-time and members welcomed that this was finally in place.</p> <ul style="list-style-type: none"> • It is important that we now explore how this strategy fits in with the other commissioning clusters. • The co-operatives and neighbourhoods cluster would like to explore how skills can be further integrated into the thriving communities and place agenda for Oldham. • A discussion on how housing growth fits into the strategy would be helpful • The strategy was not the end but the beginning and something that would evolve over time. • The strategy should be taken back within organisations within Oldham and at Greater Manchester for further discussion over implementation. • The strategy was in the right territory but we might need to make different decisions on how to implement it. <p>In addition, Cllr Jean Stretton, Leader of Oldham Council (Chair) also updated the Board on her Greater Manchester appointment which included the remit of 'inclusive growth'. This included a commitment from Oldham to progress this agenda both in Oldham and at Greater Manchester.</p> <p>Dave Benstead, Chair of OBLG and the Economy and Skills Partnership also informed the Board of the recent refresh of the Economy and Skills Partnership and the meeting the evening before. The new partnership was now more reflective of business capabilities in Oldham. Dave stressed the importance of continuing the level of engagement with these businesses over the coming months.</p>
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. The Work and Skills Strategy is endorsed (but likely to evolve over time). 2. That the strategy is taken back within organisations and at Greater Manchester to discuss the detail and implementation plans further.
<p>6</p>	<p>Social Value</p>
	<p>Charlotte Pace from the Institute of Voluntary Action Research (IVAR) presented a refreshed Oldham Social Value Charter and Framework.</p> <p>This involved an overview of the programme that IVRS had run in Oldham over the past 6 months to further develop a Partnership approach to social value.</p> <p>The following comments/suggestions were made:</p> <ul style="list-style-type: none"> • That we have learned a lot from Social Value Procurement since 2012 • We need to be both proportionate and appropriate in looking at social value procurement – not a one size fits all approach. • Greater Manchester were connected into the programme but tended to follow/adopt the Oldham model. • That Social Value needs to be considered in its broadest sense in what we can do to encourage inclusive growth in Oldham. • We need Social Value for the whole of Oldham and we should aim to put a partnership figure on what we have created across the borough in terms of social value impact.

	<ul style="list-style-type: none"> • The voluntary, community and faith sector are the link to local people and this is why it needs to be central to social value – with Action Together providing a potential brokerage role. • Social value is not just about commissioning but how we achieve an outcome. • We need to ensure that SME's are encouraged as part of the social value process and not put off by it. Large business will have a team to look at contracts. • We should to ask ourselves why something does not apply to social value rather than why it does. • An Opportunity assessment should be required that specifically asks which social value principles will apply to this contract – case by case. This should then be complemented by a broker service for VSC via VAO. • We need to hear the voice of the end beneficiary and test how genuine the Social Value is. Not tokenistic. <p>Following the presentation and discussion the Board split into smaller groups to discuss next steps and the following was agreed that:</p> <ul style="list-style-type: none"> • We run a session at the Health and Wellbeing Board to adapt the social value framework and charter for health. Starting with celebrating what our current providers already deliver in social value and bringing in good practice nationally. • That we explore the social value charter further with the Economy and Skills Partnership and business to get further buy-in and views on how this can work in practice • That we consider a partnership wide meet the buyer type of event and more public sign up/launch of social value • To make social value real by celebrating success and looking at the end beneficiary
	<p>AGREED/ACTION</p> <ol style="list-style-type: none"> 1. Run a session at the Health and Wellbeing Board to adapt the social value framework and charter for health. 2. Explore the social value charter further with the Economy and Skills Partnership and business to get further buy-in and views on how this can work in practice 3. Consider a partnership wide meet the buyer type of event and more public sign up/launch of social value – using real life examples.
	<p>Date of next meeting</p>
	<p>22nd September 2016, 10am until 12noon</p>